

## **Track 1: The world in which we're working What We're Facing**

- *The Big Pivot*, Andrew Winston, Harvard Business Review Books, 2013
- *Bankrupting Nature: Denying our Planetary Boundaries*, Anders Wijkman and Johan Rockstrom, Earthscan Routledge, 2013
- *Global Biodiversity Outlook Three*, Dr Tom Lovejoy, 2010, <http://gbo3.cbd.int/>
- *World on the Edge*, and *Plan B 4.0*, Lester Brown, 2011
- *Post American World*, Fareed Zakaria
- *The Black Swan*, and even better *Anti-Fragile*, Nissim Taleb, 2014
- *Eaarth*, Bill McKibben, Times Books, 2010
- *Freefall*, Joseph Stiglitz, 2011
- *Thriving Beyond Sustainability*, Andres Edwards, New Society, 2010
- *Peak Everything* Richard Heinberg, New Society Press, 2010
- *The Diversity of Life*, E. O Wilson, Belknap, 2012
- *Companies on a Mission*, Michael Russo, Stanford Business Books
- *Dark Age Ahead*, Jane Jacobs, 2007, Vintage
- *The Age of the Unthinkable: Why the New World Disorder Constantly Surprises Us And What We Can Do About It*, Joshua Cooper Ramo, Back Bay Books, 2010

## **Future of Business**

- *What Would Google Do?* Jeff Jarvis, Harper Luxe, 2009
- *Rework*, Jason Fried & David Hansson, Crown Business, 2010
- *Free (2009)*, & *The Long Tail (2008)*, Chris Anderson
- *The Starfish and the Spider - the Unstoppable Power of Leaderless Organizations*, Ori Braffman and Rod Beckstram

- *Wikinomics: How Mass Collaboration Changes Everything*, Don Tapscott, Anthony D. Williams, Portfolio/ Penguin
- *Crowdsourcing: Why the Power of the Crowd Is Driving the Future of Business*, Jeff Howe
- *Theory U: Leading from the Future as It Emerges*, C. Otto Scharmer
- *Re-Imagine! Business Excellence in a Disruptive Age*, Tom Peters
- *America Beyond Capitalism*, Gar Alperovitz
- *Wikinomics: How Mass Collaboration Changes Everything* [Hardcover] Don Tapscott, Anthony D. Williams, Portfolio, 2010
- *Here Comes Everyone*, Clay Shirkey, Penguin Press, 2008

### **Seeing Big Systems**

- *Thinking in Systems*, Donella Meadows, Chelsea Green, 2008
- *Small is Beautiful*, E.F. Schumacher
- *Great Transition*, Paul Raskin and Tariq Banuri
- WBCSD Vision 2050, <http://www.wbcd.org/vision2050.aspx>
- *Beyond the Limits*, Donella Meadows, 1992
- *The Great Turning*, David Korton, Berrett-Kohler, 2006

### **Economics**

- *Crisis Economics*, Nouriel Roubini & Stephen Mihm, The Penguin Press
- *Prosperity Without Growth*, Tim Jackson, Earthscan 2011
- *Green Economy*, Edward Barbier
- *Creating Wealth: Growing Local Economies with Local Currencies*, Gwendolyn Hallsmith & Bernard Lietaer, New Society, 2011
- *Out of Control: The New Biology of Machines, Social Systems, & the*

*Economic World, and New rules for the New Economy*, Kevin Kelly, Penguin, 1999

### **New Economics**

- *Change the Story, Change the Future*, David Korten, Berrett Koehler, 2014
- *Economics of Good and Evil*, Thomas Sedlacek, Oxford, 2011
- *Turning Point*, Robert Ayres, Earthscan, 1998
- *The Road From Mont Pelerin*, Philip Mirowski & Dieter Plehwe Harvard University Press 2009
- *America Beyond Capitalism*, Gar Alperowitz, Wiley, 2005

### **Sustainability in Business**

- *Green Giants*, Freya Williams, TBD
- *The Responsibility Revolution*, Jeffrey Hollender, Bill Breen, Jossey-Bass, 2010
- *The Business Guide to Sustainability*, Darcy Hitchkcock, Earthscan, 2009
- *Transforming Industry*, L. Hunter Lovins, et al, [www.natcapsolutions.org](http://www.natcapsolutions.org), 2010
- *The New Business of Business*, Willis Harman & Maya Porter, Berrett Koehler, 1997
- *Capitalism 3.0*, Peter Barnes, Berrett Koehler, 2006
- *Climate Capitalism*, Hunter Lovins & Boyd Cohen, Hill & Wang, 2011, <http://www.amazon.com/Climate-Capitalism-Age-Change/dp/0809034735>
- *Strategies for the Green Economy*, Joel Makower, McGraw Hill, 2008
- *The Truth About Green Business*, Gil Friend, FT Press, 2009
- *Flourishing Enterprise*, 2014, and *Embedded Sustainability*, 2011, Dr. Chris Laszlo, Nadya Zhexembayeva, Stanford Business Books,
- *Capitalism At the Crossroads*, Stuart Hart, Pearson Prentice Hall, 2010

- *The New Capitalist Manifesto*, Umair Haque, Harvard Business Review Press, 2011

### **Water**

- *Heart of Dryness*, Jamie Workman, Walker & Co, 2009
- *Blue Covenant*, Maude Barlow, New Press, 2009
- *Water Wars*, Vandana Shiva, South End Press, 2002

### **Energy and Climate**

- *Climate Code Red*, David Spratt, Philip Sutton, Scribe Publications, 2009
- *Down to the Wire*, David Orr, Oxford University Press, 2009
- *Changing Planet, Changing Health*, Dr. Paul Epstein, University of California Press, 2011
- *Straight Up*, Dr. Joe Romm, Island Press 2010
- *The Post Carbon Reader, Managing the 21<sup>st</sup> Century*, Richard Heinberg, University of California Press, 2010
- *After the Peak*, Ken Deffeyes, Hill and Wang

### **Track 2 Solutions Cities**

- *State of the World 2007: Our Urban Future*, W. W. Norton & Company 2007
- *The Key To Sustainable Cities*: Gwendolyn Hallsmith, New Society Publishers, 2003
- *Cities, People, Planet*, Herbert Girardet, Wiley Academy, 2004
- *Going Local*: Michael Shuman, The Free Press, 1998
- *The Small-Mart Revolution*: Michael Shuman, Berrett Koehler, 2006
- *The Great Reset*, Richard Florida, Harper, 2010
- *Sustainability and Cities*: Peter Newman, Jeffrey Kenwothy, Island Press, 1999

- *Cities as Sustainable Ecosystems: Principles and Practices, & Resilient Cities: Responding to Peak Oil and Climate*, Peter Newman, Island Press, 2008
- *Resilient Cities*: Peter Newman, Timothy Beatley, Heather Boyer, Island Press, 2009
- *Ecocities: Rebuilding Cities in Balance With Nature*, Richard Register, New Society Publishers, 2006
- *The Smart Growth Manual*, Andres Duany, McGraw-Hill Professional, 2009
- *Cities and the Wealth of Nations*, Jane Jacobs, 1985

### Green Building

- *Green Development*, Alex Wilson, Wiley & Sons, 1999
- *Design Like You Give a Damn: Architectural Responses to Humanitarian Crises*, Edited Kate Stohr and Cameron Sinclair, Metropolis Books, 2006
- *Green from the Ground Up* (2008) and *Toward a Zero Energy Home* (2010) David Johnston, Taunton,
- *Developing Green and Greening Existing Buildings*, Jerry Yudelson, [www.naiop.org](http://www.naiop.org)
- *Design On Edge*, Dr. David Orr, MIT Press, 2006

### Pragmatic Implementation

- *The Way Out*, L. Hunter Lovins & Boyd Cohen, Hill and Wang, 2011
- *The B Corp Handbook*, Ryan Honeyman, Berrett Koehler, 2014
- *Plan B 4.0*, Lester Brown, W. W. Norton, 2009
- *Fostering Sustainable Behavior*, Doug McKenzie Mohr, New Society Publishers, 1999
- *Return on Sustainability*, Kevin Wilhelm, Dog Ear Publishing, 2009
- *Making sustainability Stick*, Kevin Wilhelm, Pearson, 2013

- *LASER (Local Action for Sustainable Economic Development)*, Hallsmith, et al, 2006  
[http://www.natcapsolutions.org/index.php?option=com\\_content&view=article&id=287&Itemid=72](http://www.natcapsolutions.org/index.php?option=com_content&view=article&id=287&Itemid=72)
- *The Next Sustainability Wave*, Bob Willard, New Society Press, 2005
- *Leading Change Toward Sustainability*, Bob Doppelt, Greeneaf, 2010
- *The Sustainability Handbook*, William Blackburn, Environmental Law Institute Press, 2007
- *Performance is the Best Politics*, Graham Richards, HPG Press, 2006
- *Transition Handbook*, Rob Hopkins & Richard Heinberg, Chelsea Green 2008
- *100 days to save the World*, Bill Becker, St Martins Press, 2010

### **Engineering for Sustainability**

- *Compression*, Robert W. Hall, CRC Press
- *Becoming Part of the Solution*, Bill Wallace, American Council of Engineering Companies

### **Development**

- *Mystery of Capital*, Hernando de Soto, Bantam Press
- *Out of Poverty*, Paul Polak Berrett-Koehler, 2008
- *Development as Freedom*, Amartya Sen, Anchor, 2000
- *An Organizer's Tale*, Cesar Chavez, Penguin, 2008
- *State of the World 2011: Innovations that Nourish the Planet*, W. W. Norton and Company, 2011

### **Track 3: Getting it Done: Design Thinking / Sustainable Design**

- *Biomimicry*, Janine Benyus, Harper Perennial, 2002

- *Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation*, Tim Brown, Harper Business, 2009
- *The Principles of Product Development Flow: Second Generation Lean Product Development*, Donald G. Reinertsen, Celeritas, 2009
- *What Customers Want*, (ODI) Anthony Ulwick, McGraw Hill, 2005
- *The Design of Business: Why Design Thinking is the Next Competitive Advantage*, Roger L. Martin, HBS Press, 2009
- *What the Dormouse Said: How the Sixties Counterculture Shaped the Personal Computer Industry*, John Markoff, Viking, 2005
- *Design Is the Problem*, Nathan Shedroff, Rosenfeld Media, 2009
- *The Nature Of Design*, Dr. David Orr, Oxford University Press, 2004

### **Practical Business Planning Toolbox**

- *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*, Alexander Osterwalder & Yves Pigneur, Wiley, 2010
- *How to Write A Business Plan*, Mike P. McKeever, NOLO; 9 edition 2008
- *Entrepreneuring: Ten Commandments for Building a Growth Company*, Steven Brandt, Archipelago, 1996
- The SBA How To series:  
[http://www.sba.gov/smallbusinessplanner/plan/writeabusinessplan/SERV\\_STRATPLAN.html](http://www.sba.gov/smallbusinessplanner/plan/writeabusinessplan/SERV_STRATPLAN.html)
- *A Thousand Dollars & an Idea*, Sam Wyly, Newmarket Press, 2008
- *The Art of the Start*, Guy Kawasaki, Portfolio/ Penguin, 2004
- *The Innovator's DNA*, Jeff Dyer, Hal Gregerson, Clayton Christensen, Harvard Business Press, 2011
- *Raising eyebrows*, Dal LaMagna, Wiley, 2010

### **Intrapreneuring**

- *Intrapreneuring in Action: A Handbook for Business Innovation*, Gifford Pinchot, Ron Pellman, Barrett Koehler, 2000
- *Corporate Lifecycles: How and Why Corporations Grow and Die and What To Do About It*, Ichak Adizes, The Adizes Institute, 1990
- *The Great Game of Business*, Jack Stack, Currency/ Doubleday, 1994
- *Sticky Wisdom: How to Start a Creative Revolution at Work*, Dave Allen, Capstone, 2002
- *Confessions of a Radical Industrialist*, Ray Anderson, St Martins Press, 2009, and *Business Lessons from a Radical Industrialist*, 2011
- *The Responsibility Revolution*, Jeffrey Hollender, Jossey Bass, 2010
- *Peak: How Great Companies Get Their Mojo*, Chip Conley, Jossey Bass, 2007
- *The Innovator's Way*, Peter J. Denning and Robert Dunham, The MIT Press, 2010
- *Managing the Professional Service Firm*, David Maister, Free Press, 1997

### **Social Entrepreneurship**

- *The Blue Sweater: Bridging the Gap between Rich and Poor in an Interconnected World*, Jacqueline Novogratz, Rodale Books, 2009
- *Social Entrepreneurship: What Everyone Needs to Know*, David Bornstein and Susan Davis, Oxford University Press, 2010
- *The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World*, John Elkington, Harvard Business Press, 2008

### **Marketing**

- *The Green Marketing Manifesto*, John Grant, Wiley, 2007
- *Small is the New Big, All Marketers are Liars, & Permission Marketing* Seth Godin, Portfolio, 2006



- *The New Rules of Green Marketing*, Jackie Ottman, Berrett Koehler, 2011
- *Groundswell: Winning in a World Transformed by Social Technologies*, Charlene Li and Josh Bernoff, Harvard Business Press, 2011
- *The Facebook Era: Tapping Online Social Networks to Market, Sell, and Innovate*, Clara Shih, Prentice Hall, 2010
- *Social Media Marketing*, Dave Evans, Sybex, 2008

### **Track 3 - Self and Values Leadership**

- *Responsible Leadership*, Sir Mark Moody-Stuart, Greenleaf Publishing, 2014
- The Complete 101 Collection, John Maxwell, Thomas Nelson

### **Empowerment**

- *Crossing the Unknown Sea: Work as a Pilgrimage of Identity*, David Whyte, Riverhead Trade, 2002
- *A Prisoner in the Garden*, The Nelson Mandela Foundation, Studio, 2006
- *The Power of TED (\*The Empowerment Dynamic)\** David Emerald, Polaris Publishing Group, 2009,
- *More Than Money: Questions Every MBA Needs to Answer: Redefining Risk and Reward for a Life of Purpose*, Mark Albion and Liz Cutler Maw, Barrett Kohler, 2008
- *Against the Gods*, Peter Bernstein, Wiley & Sons, 1998
- *Money and the Meaning of Life*, Jacob Needleman, Currency Doubleday, 1994
- *No More Throwaway People*, Edgar Cahn, Essential Books, 2004
- *The Starfish and the Spider*, Ori Branfman & Rod Beckstrom, Portfolio, 2006

### **Psychology and Behavior**

- *What I Wish I Knew When I Was 20: A Crash Course on Making Your Place in the World*, Tina Seelig, Harper One, 2009

- *How to be a CEO*, Jeffrey J Fox, Hyperion, 2005
- *Good Business*, Dr. James O'Toole & Doug Mayer, Routledge, 2010
- *Changing Minds*, Howard Gardiner, Harvard Business Press, 2006
- *Drive: The Surprising Truth About What Motivates Us*, Daniel H. Pink, Riverhead Trade, 2011

### **Films**

- The Smartest Guys in the Room
- Charlie Wilson's War
- Dr. Robert Costanza, Flourishing On Earth, Lessons from Ecological Economics <https://www.youtube.com/watch?v=PZkTIVPgqG4&feature=relmfu>

### **Other Books**

- A World of Three Zeros: The New Economics of Zero Poverty, Zero Unemployment and Zero Net Carbon Emissions, Muhammad Yunus - Sept. 2017
- Start Something That Matters, Blake Mycoskie (Toms Shoes) – 2012
- What's Mine Is Yours: The Rise of Collaborative Consumption, Rachel Botsman – 2010
- Let my People Go Surfing, Yvon Chouinard – 2006
- Creating Wealth: Growing Local Economies with Local Currencies, Gwendolyn Hallsmith & Bernard Lietaer
- Getting Green Done: Hard Truths from the Front Lines of the Sustainability Revolution by Auden Schendler?
- Paul Hawken, "Drawdown: The Most Comprehensive Plan Ever Proposed to Reverse Global Warming?"