



# CREATING A SUSTAINABLE FUTURE

▶ SUPPORT US

Dear Friends,

Natural Capitalism Solutions uses the leverage of the market, the inspiration of communities, and the power of countries to implement more sustainable practices profitably. This approach is the cornerstone of solving the climate crisis. It is essential to prevent the looming economic collapse and creating a world that works for 100% of humanity, the future Bucky Fuller advocated.

In 2013 Natural Capitalism helped dozens of companies, governments, and thousands of people implement practical and scalable solutions.

We launched the Alliance for Sustainability And Prosperity ([www.asap4all.org](http://www.asap4all.org)), along with a team of international thought leaders, as an outcome of our work with the Royal Government of Bhutan.



We are now creating a roadmap to the Regenerative Economy with our partner John Fullerton of Capital Institute, working with The Guardian to convene a global conversation to create a strategy of change.

Our teaching has reached thousands of students in 2013 through Bainbridge Graduate Institute, Bard MBA, University of California Berkeley, and the University of Denver.



I am working with the De Tao Masters Academy in China to develop an Institute of Regenerative Finance, guiding California College of Arts to build two new sustainable MBA's, and be a distinguished visiting scholar at Benedictine University's Ph.D. program.

The Madrone Project (short educational video modules) has moved beyond a radical concept to full-scale production with Pearson, the largest educational publisher on the planet.



Your donation to the Madrone Project will help us launch in over 100 MBA programs in 2014 alone. With your help, this will reach more students in the first year than we have been able to in our 11 years of teaching.

Our work implementing sustainability with companies has helped to eliminate over 20,000 tons of carbon emissions. It is December in Colorado, so we equate that to the electricity use of 30 seasons worth of Bronco home games, or 770 million chairlift rides.



We are moving forward our work with companies in the restaurant, consumer products, medical, food & beverage, and education industries to set science based goals to cut their climate footprint, advance renewable energy, and implement sustainability.

Our outreach is global. Our team spoke at venues from a castle in the Himalaya to Costa Rica, Copenhagen to Canada and all across the U.S.



Many of the audiences that most benefit from our message are not able to pay for speakers. Your donation will help us continue to reach these underserved populations.

Your continued support has carried Natural Capitalism Solutions through a decade of creating and implementing innovative solutions. From the whole team here at Natural Capitalism Solutions, thank you for your loyalty.

There are many worthy candidates for your generosity. I hope you consider Natural Capitalism as you make your end of year gifts.

### Donation Options

- Credit Card Online: [www.natcapsolutions.org](http://www.natcapsolutions.org) or call 720-684-6580
- Write and Mail a Check: Natural Capitalism Solutions 11823 N. 75th St. Longmont, CO 80503
- Donate Stock: Learn more on our web site, or call or [emailinfo@natcapsolutions.org](mailto:emailinfo@natcapsolutions.org) today.

With deepest gratitude,  
L. Hunter Lovins

*NCS is also proud to support the work of our affiliate projects:*



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